



# Working with Regen SW

Regen SW is recognised as the independent centre of expertise in renewable energy in the south west with a strong national profile. We have an expert team working to enable businesses, local authorities and other organisations to deliver renewable energy and energy efficiency and build a prosperous low-carbon economy in the south west.

A particular feature of our work is our high profile and highly successful business events. They combine leading speakers and extensive networking to provide key focal points for the sustainable energy sector and its clients.

Regen SW events provide a unique opportunity to develop brand presence in this exciting sector. Sponsorship packages are geared to ensure that there is an opportunity for every budget.

## Benefits of sponsorship

- Boost your company profile amongst an influential decision making audience
- Speaking opportunities at the south west's highest profile sustainable energy events
- Name and brand on Regen SW promotional material and website, highlighting your position as an industry leader
- Direct contact with key industry contacts in a rapidly growing sectors
- Ensure your solutions, products or services are at the forefront of delegates' attention and consideration

In 2011 Regen SW is offering you the opportunity to promote your company's role in the rapidly growing low-carbon sector by associating your brand with key events that are attended by many of the most prominent individuals and businesses in the public and private sector. Regen SW events are always well attended and highly regarded throughout the industry.

## For further information

Contact Rachel Hayes, events manager,  
Regen SW [rhayes@regensw.co.uk](mailto:rhayes@regensw.co.uk) or call  
01392 494 399

“The Crown Estate was delighted to sponsor the SW Green Energy Awards – they were a real inspiration. The event itself reflected the quality of the entrants and the importance of Regen SW as a catalyst for progress. A great time was had by all at the event.”

Dermot Grimson, The Crown Estate.

For more information please visit [www.regensw.co.uk](http://www.regensw.co.uk)

# Future opportunities

Regen SW is delighted to announce that the following events will take place in 2011.

## Renewable Energy Market Place

22 March 2011, Westpoint, Exeter

With the advent of the Feed-in Tariff and the Renewable Heat Incentive, which are the government's new financial incentives for smaller-scale renewable energy installations, there has never been a better time to install these sustainable, clean and profitable technologies.

Regen SW is organising this major new event to bring together the construction sector, the tourism industry, farmers and landowners, local authorities and the general public with the south west's sustainable energy sector to understand the opportunities and develop new business.

The largest exhibition of its kind in the south west, this event will be attended by 100s of delegates interested in installing renewable technologies.

### ► Gold £5,000

High profile and brand exposure, with the following benefits:

- Prominent branding alongside Regen SW on all event material, overhead presentations and delegate information
- Headline branding on the event website and marketing communications
- Speaking slot
- 18 square meters of exhibition space
- 10 free delegate places
- Whole page advertising space in the exhibitor guide
- Your company name published as a sponsor in the event literature and pre-show promotional material, such as news releases

### ► Silver £2,500

Targeted workshop sponsorship, enabling you to reach your audience effectively:

- Joint branding in the workshop area, alongside Regen SW and Gold sponsors, for the period of the workshop
- Joint branding on overhead presentations and delegate information for the chosen workshop
- Half-page advertising space in exhibitor guide
- Nine square meters of exhibition space
- Two free delegate places at the event
- Potential opportunity to speak at workshop
- Listed as a sponsor on the event website and in marketing communications
- Company published as a sponsor in event literature and pre-show material, such as news releases

### ► Bronze £1,000

Enhanced exhibition space.

- Half-page advertising space in exhibitor guide
- Nine square meters of exhibition space
- Enhanced listing on the website as an exhibitor

### Other sponsorship opportunities

- Lanyards £2,000
- Drinks reception £2,000
- Breakfast briefing £2,000
- Promotional leaflet £1,000
- Exhibitor guide £2,000

### Exhibition opportunities

- Meet hundreds of customers in one place
- Develop new leads and win new orders

Shell scheme member rate (9m<sup>2</sup>) £620  
Space only member rate (16m<sup>2</sup>) £800  
Shell scheme non- member rate (9m<sup>2</sup>) £720  
Space only non- member rate (16m<sup>2</sup>) £960

For more information please visit [www.regensw.co.uk](http://www.regensw.co.uk)

## Low Carbon Solutions

June 2011, Bristol

The role of the public sector is central in delivering carbon savings and sustainable energy. Local authorities, health trusts and other bodies are increasingly active installing renewable energy and energy efficiency technologies on their own estates and supporting the wider take up in communities. As funding becomes ever tighter the interest in schemes that can generate revenues is increasing.

Low Carbon Solutions is a high level conference focusing on the role of the public sector in sustainable energy features leading speakers from national government with case studies of the best initiatives from across the sector. The event is held in Bristol and attracts over 200 public sector attendees. Low Carbon Solutions provides an excellent opportunity for those businesses who want to raise the profile of their services among the public sector.

### ► Gold £4,000

**High profile and brand exposure, with the following benefits:**

- Prominent branding alongside Regen SW and the Energy Saving Trust on all event material, overhead presentations and delegate information
- Headline branding on the event website and marketing communications
- Speaking slot in the opening session
- 3m exhibition stand alongside Regen SW
- Four free delegate places at the conference
- Opportunity to insert information into the delegate packs

### ► Silver £1,500

**Low Carbon Solutions will have five targeted workshops, enabling you to reach your audience effectively. The sponsor will be entitled to:**

- Joint branding in the workshop area, alongside Regen SW and headline sponsors, for the period of the workshop
- Joint branding on overhead presentations and delegate information for the chosen workshop
- Opportunity to insert information into the delegate packs
- 50% discount on exhibition space
- Two free delegate places at the event
- Potential opportunity to speak at, or introduce the workshop
- Listed as a sponsor on the event website and in marketing communications

### ► Bronze £1,000

**The packs will be given to every delegate and will contain all of the information on the conference. The sponsor will be entitled to:**

- Opportunity to insert information into the delegate packs
- 50% discount on exhibition space
- One free delegate place at the event
- Listed as a sponsor on the event website and in marketing communications

## Renewable Futures

9 November 2011, Assembly Rooms, Bath

Renewable Futures 2011 will focus on the lessons learnt from successful renewable energy schemes in the south west and how we can use these to scale up delivery to meet the huge growth needed. It will also focus on maintaining momentum towards achieving 2020 targets.

The conference and exhibition is the flagship event for Regen SW and provides an excellent networking opportunity for the sector. It is also an opportunity for companies new to the sector to make contacts and understand the south west.

### ► Gold £5,000

**High profile and brand exposure, with the following benefits:**

- Prominent branding alongside Regen SW on all event material, overhead presentations and delegate information
- Headline branding on the event website and in marketing communications
- Speaking slot
- 3m exhibition stand alongside Regen SW
- Four free delegate places
- Opportunity to insert information into the delegate packs
- Your company name published as a sponsor in the event literature and pre-show promotional material, such as news releases

### ► Silver £2,000

**Targeted workshop sponsorship, enabling you to reach your audience effectively. The sponsor will be entitled to:**

- Joint branding in the workshop area, alongside Regen SW and headline sponsors, for the period of the workshop
- Joint branding on overhead presentations and delegate information for the chosen workshop
- Opportunity to insert into the delegate packs
- 50% discount on exhibition space
- Two free delegate places at the event
- Potential opportunity to speak at the workshop
- Listed as a sponsor on the event website and in marketing communications
- Company name published as a sponsor in the event literature and pre-show promotional material, such as news releases

### ► Bronze £1,000

**The packs will be given to every delegate and will contain all of the information on the conference. The sponsor will be entitled to:**

- Opportunity to insert into the delegate packs
- 50% discount on exhibition space
- One free delegate place at the event
- Listed as a sponsor on the event website and in marketing communications
- Company name published as a sponsor in the event literature and pre-show promotional material, such as news releases

#### Other sponsorship opportunities

- Lanyards £1,000
- Drinks reception £2,000

# The Green Energy Awards

9 November 2011, Assembly Rooms, Bath

The South West Green Energy Awards is held alongside Renewable Futures and recognises and rewards sustainable energy businesses in the region for being the best in their field. The evening is a great opportunity to relax, network, entertain clients, reward staff and see some of the best examples of sustainable energy in the south west being recognised. An excellent networking opportunity and the perfect setting to entertain clients and raise your company profile.

## ▶ **Headline £7,000**

**High profile and brand exposure, with the following benefits:**

- Prominent branding alongside Regen SW on all event material, overhead presentations and delegate information
- Headline branding on the event website and marketing communications
- Speaking slot
- Branding opportunities
- One table of ten at the awards' dinner
- Listed as a sponsor in the event literature
- Company name published as a sponsor in the event literature and pre-show promotional material, such as news releases

## ▶ **Drinks' reception £4,000**

**Sponsorship of the drinks' reception at the Green Energy awards includes:**

- One table of ten at the Green Energy Awards dinner
- Joint branding with Regen SW in the drinks' reception venue
- Prominent logo/branding on South West Green Energy Awards webpage
- Thanks by Regen SW chief executive in his opening speech
- Opportunity to suggest other ways in which your organisation could make the most of this opportunity

## ▶ **Awards sponsor £2,500**

**The sponsor will be entitled to:**

- One table of ten at the Green Energy Awards dinner
- Opportunity to introduce award winner
- Listed as a sponsor on event website and in marketing communications
- Your company will be promoted as sponsor of your category in all PR activity including announcements of the shortlist and winners

## **For further information**

Contact Rachel Hayes, events manager,  
Regen SW [rhayes@regensw.co.uk](mailto:rhayes@regensw.co.uk) or call  
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go to [www.regensw.co.uk](http://www.regensw.co.uk)



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